

## PROFILE

Entrepreneurial creative professional with experience leading client projects, organizing production teams and executing video production shoots to deliver complex deliverables for final distribution to the public. Passionate about creatively solving difficult problems and using my breadth of skills to be an asset in a fast-paced business environment. Driven team player who excels at building strong relationships at all levels within an organization.

## SKILLS

- Content Creation & Storytelling
- Project Management
- Video Production
- Creative Problem Solving
- B2B Sales & Business Development
- Aesthetic Sensibility
- Digital Project Management
- Team Leadership
- Positioning & Branding
- Microsoft and Adobe suite experience

## EXPERIENCE

### **Cinematographer, [iamtimanderson.com](http://iamtimanderson.com), Chicago, IL — 2012-Present**

- Captured video content using industry standard cameras and lenses for clients ranging from non-profits to Fortune 500 companies and organizations.
- Planned and executed successful video productions for clients, brokered with vendors, and managed budgets to keep productions on-schedule and on-budget.
- Developed brand identity for [iamtimanderson.com](http://iamtimanderson.com) including contracting graphic designers, creating and maintaining a website, Google Ads, social media and other business marketing tools to engage new clients.

### **Video Editor, [iamtimanderson.com](http://iamtimanderson.com), Chicago, IL — 2012-Present**

- Assembled and edited video projects on multiple platforms and file formats to deliver final deliverables to clients on-time for distribution.
- Integrated style choices and end uses from clients requests to deliver videos that captured their message, reached their target audience, and achieved sales and marketing goals.
- Applied real-world experience with cameras, lenses, and lighting used on-set to determine best practices for working with various video file formats.

### **Co-Owner, Anderson & Grant LLC, Chicago, IL — 2018-2019**

- Created pitch decks, contracts, and budgets for prospective clients in the video production industry.
- Managed a crew of fifteen people on our largest project and maintained a highly professional work environment in multiple worksites.
- Sold \$165,000+ in total video production sales in 2018.
- Oversaw all aspects of production and post-production to ensure final deliverables were delivered on time and with excellence for our clients.
- Led research and planning for a high-end video production for a private car collection worth more than \$10,000,000 while practicing proper safety methods while directing all aspects of production.

### **Video Editor, Skies Fall Media Group, Kenosha, WI — 2015**

- Captured and edited video content for the award-winning “Inside-Out” campaign for Intel in 2015.
- Traveled to Munich, Germany to capture Intel’s campaign marketing tour stop where local employees interacted with an experiential display of the the innovations they took part of.
- Developed new practices for post-production work internally including color-correction and updating file storage hardware for the entire office.

## EDUCATION

### **Illinois Central College, East Peoria, IL — 2009-2011**

- Multimedia Studies